



telit2market – one of the leading global m2m magazines

- > Circulation: 58,000 - annually
Additionally published as eMagazine on www.telit.com/ebook.
- > Readers: 133,400
One example is read by 2.3 readers on average.
- > Cost per 1,000 Exposures: 15.75 €
Relating to 1/1-inside page.
- > Maximum 10 advertising pages
Relating to 84 pages total.

Publishing date: March 2010
Reservation deadline: Jan 14th, 2010
Material deadline: Feb 05th, 2010

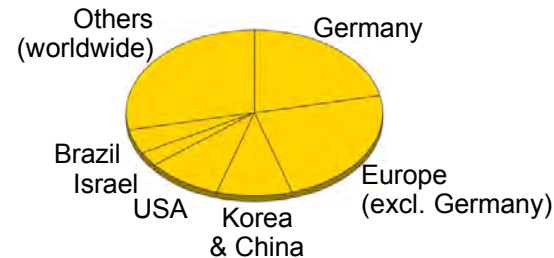
The perfect advertising platform for your electronic components.

telit2market. All you need to know.

- > telit2market is **one of the leading global m2m magazines** for executives in the world of m2m and its supplying industry.
- > telit2market covers the whole value added chain in the m2m industry – from **modules** to all **electronic devices** to the **finished products** and their **applications**.
- > The readership of telit2market: Managers and Directors of **Electronic Industry, IT, Mobile and Wireless**, m2m market and related segments; Electronic Engineers, Hardware & Software Developers; Byers/Purchasers of **Electronic Components**.



Geographical circulation:



Circulation: 58,000 – annually
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Geographical circulation: worldwide

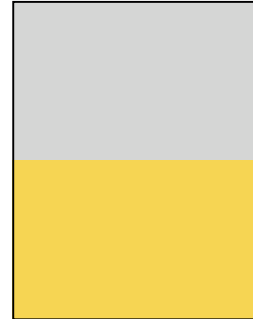
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Rates / Formats width x height

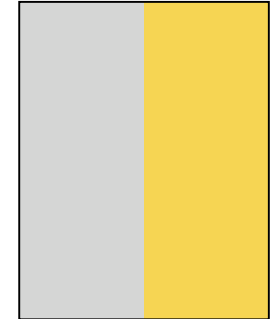
Advertisements



1/1 page
220 x 280 mm
+ 3 mm trim at each side



1/2 page horizontal
220 x 140 mm
+ 3 mm trim at each side



1/2 page vertical
110 x 280 mm
+ 3 mm trim at each side

4 colours

> inside page	2,100.00 €	1,200.00 €	1,200.00 €
> inside front cover	2,700.00 €	<i>not available</i>	<i>not available</i>
> inside back cover	2,700.00 €	<i>not available</i>	<i>not available</i>
> back cover	3,300.00 €	<i>not available</i>	<i>not available</i>

Inserts	Minimum size:	105 x 148 mm
	Maximum size:	200 x 260 mm
	Maximum weight:	30g

For further information about prices and numbers of inserts required please contact our advertisement department.

Data formats:

We recommend the delivery of artwork in PDF/X-3 standard.

The file must be ready for printing, i.e. all the fonts that are used must be embedded. The resolution of continuous tone images must be at least 300 dpi.

Colour space:

The magazine is printed using standardized offset and Cyan, Magenta, Yellow and Black (CMYK) process colours.

Delivery of digital data for advertisements:

Prior to the digital delivery of an advertisement the advertising department must receive an appropriate official advertisement order.

The general advertising copy deadlines apply. In order to check advertisements received, a full size colour printout is required.

For delivering your data via ftp-server please contact our advertisement department.

Publisher:

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